

Reliance jio

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Mukesh Ambani's Reliance has been since the past 2 months been in news up and top and doing crazy rounds in the stock market world. It has attracted 8 investments in the last 7 weeks, raising approx of Rs 97,800 crores. This is being seen as their vision to make Jio debt-free as announced in a press release last year.

After revolutionizing the data market in the country now, as we see that it was just a medium to expose 1/7 of the Global Population to the world of the Internet before launching a JIO ecosystem to provide online products and services. It has already stepped into artificial intelligence, Internet of things, blockchain, online gaming, video streaming, multi-party video-conferencing, eCommerce, retail, health, etc.

Here is a list of markets that someone captures currently-

My Jio: Telecom and Utility, Jio Saavn: Music and Audio streaming, Jio Cinema: Movies and video streaming, Jio TV: Live and catch-up Television, Jio VR: Immersive 360 degree VR content, Jio Browser: Data-light web browsing, Jio News: Multi-language news/Magazines, Jio Security: Mobile and Data Security, Jio HealthHub: Health and E-Diagnostics, Jio Chat: Messaging, Voice/Video calling, Jio Call: VoLTE Calling, Jio Cloud: Cloud Storage and Backup, Jio Mart: E-Commerce and Kirana, Jio Money: Digital payments and what not.

Apart from these platforms, Jio also holds a stake in many Indian tech startups: Grab, C-square, Haptik, Easy gov, Embibe, reverie, Sankhya sutra labs, Fynd, Netradyne, Tesseract being a few of them.

Jio is much more than a telecom company. It has developed different revenue streams and ventured into different technologies, segments, and concepts to assert its dominance.

RIL's ambitions for Jio have always been more than what meets the eye. When it was launched, many claimed that providing free data to its customers is a high risk for Jio. Little did we know that Jio had plans larger than disrupting the Telecom Industry.

Facebook, Silver Lake, Vista Equity, General Atlantic, KKR, Mubadala, Abu Dhabi is a list of investors currently holding a stake in Reliance bio. A collective look at these funds points that Jio might have a vision of incorporating all aspects of one's daily life into its ecosystem, and Jio life would mean a lot more than cheap Internet.

With the current stream of progress and developments in the company we might witness in the near future a, subscription-based living, where Jio provides us with most B2B and B2C services with the help of cross integration of its platforms. The far-sighted vision and effective management of RIL have always surprised us, and this might be their next step in establishing dominance over the Indian markets.

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